Credits

# COMMUNICATION MAJOR

#### Program Director. Leah Waks, Ph.D.

Communication takes as its subject matter the history, processes, and effects of human communication through speech and its extensions. The departmental curriculum is designed to provide a liberal education in the arts and sciences of human communication as well as preparation for career opportunities in business, government, education, law, and related fields. Students pursue academic programs that emphasize many disciplinary areas, including intercultural communication, political communication, public relations, negotiation and conflict management, cognition and persuasion, rhetorical theory, risk communication, history of rhetoric, and criticism of public discourse Departmental advising is mandatory for new majors, second semester sophomores, and seniors.

# **Admission to the Major**

#### First-time Freshman

All first-time freshmen who designate Communication as a major prior to the end of the final exam period of their first semester will be admitted directly to the program. They must sign a Memorandum of Understanding that states that they understand that by the semester in which they attain 45 University of Maryland credits (excluding AP), they must meet the following gateway requirements:

- 1. Complete one of the following courses with a grade of "C-" or better. BMGT230, CCJS200, EDMS451, PSYC200, SOCY201, STAT100, or equivalent.
- 2. Complete COMM107, COMM200, or COMM230 with a grade of "C-" or
- 3. Complete COMM250 with a grade of "C-" or better and
- 4. A GPA of 2.0 or better

Students may repeat only one of the gateway requirements and that requirement may be repeated only once in their attempt to meet the requirements. Students who fail to meet the gateway requirements by the semester in which they attain 45 credits will be dismissed from the program and cannot reapply.

#### **Transfer Students**

Internal and external transfer students who meet the gateway requirements specified above must also have a cumulative GPA of 2.70 in all college-level coursework to apply to the program.

#### **Appeals**

All students may appeal admission decisions. Students directly admitted as freshmen, who are dismissed because of failure to meet gateway requirements or a failure to be in good academic standing at 45 credits, may appeal directly to the undergraduate director in the Department of Communication. All other students who are denied admission may appeal to the university's Office of Undergraduate Admissions.

# **Program Learning Outcomes**

Upon completion of the degree program in Communication, students should be able to demonstrate the following knowledge and skills:

1. An ability to distinguish among a variety of theoretical approaches in the communication discipline and use them appropriately and effectively in academic and professional work.

- 2. An ability to conduct research and write research reports employing social scientific and/or humanistic approaches in the communication
- 3. An ability to argue clearly and effectively in a speech.

#### REQUIREMENTS

The course of study for a Communication major must satisfy all of the following requirements:

	undergraduate	<b>Title</b> ements (https://academiccatalog.umd.edu/ /colleges-schools/arts-humanities/	Credits
	#collegerequire	,	
	Oral Communic		
	Select one of the	he following:	3
	COMM107	Oral Communication: Principles and Practices	
	COMM200	Critical Thinking and Speaking	
	COMM230	Argumentation and Debate	
	Modes of Com	munication Inquiry	
	COMM250	Introduction to Communication Inquiry	3
	Fundamentals	of Communication Skills	
	COMM130	Professional Communication and Writing	1
	Select one of the	he following:	3
	BMGT230	Business Statistics	
	STAT100	Elementary Statistics and Probability	
	EDMS451	Introduction to Educational Statistics	
	CCJS200	Statistics for Criminology and Criminal Justice	
	PSYC200	Statistical Methods in Psychology	
	SOCY201	Introductory Statistics for Sociology	
	Select one of the	he following specializations:	36
	Communica	tion Studies	
	Health and S	Science Communication	
	Media and D	Digital Communication	
	Political Cor	mmunication and Public Advocacy	
	Public Relat	ions	
	Total Credits		46

#### **Communication Studies**

Course	Title	Credits
Communication	Theory & Principles	
Select two of the	e following:	6
COMM201	Introduction to Public Relations	
COMM301	Rhetorical Theories	
COMM302	Communication Science Theories	
COMM303	Media Theory	
Research Metho	ds	
COMM304	Communication Research Literacy	3
Select one of the	e following:	3
COMM305	Qualitative Communication Research Methods	
COMM306	Rhetorical Methods in Communication	
COMM307	Quantitative Methods in Communication	
Communication	& Society	
Select one of the	e following Leadership & Social Change courses:	3

COMM324 COMM360 COMM382 COMM454 COMM460 Applied Select one of tl COMM311 COMM386 COMM311 COMM311 COMM371 COMM371 COMM375 COMM375 COMM386 COMM388 COMM425 COMM425 COMM425 COMM425 COMM425 COMM426 COMM455 Electives 3xx or 4xx-Level Total Credits	Title C	redits	COMM375
COMM424 COMM425 COMM428  COMM428  COMM436 COMM448 COMM449 COMM455 COMM455 COMM461  COMM462 COMM469 COMM470 COMM475 Select one of till COMM324 COMM382 COMM454 COMM382 COMM454 COMM388 Select one of till COMM311 COMM388 Select one of till COMM311 COMM311 COMM386 COMM388 Select one of till COMM370 COMM371 COMM371 COMM370 COMM371 COMM375 COMM388 COMM425 COMM426 COMM425 Electives 3xx or 4xx-Leve Total Credits	nd Science Communication		COMM371
COMM424 COMM425 COMM428  COMM428  COMM436 COMM448 COMM449 COMM455 COMM459 COMM461  COMM462 COMM469 COMM470 COMM475 Select one of ti COMM324 COMM382 COMM382 COMM454 COMM460 Applied Select one of ti COMM311 COMM388 Select one of ti COMM311 COMM311 COMM381 COMM370 COMM371 COMM371 COMM371 COMM370 COMM371 COMM375 COMM375 COMM388 COMM425 COMM425 COMM426 COMM425 COMM425 COMM425 COMM426 COMM455 Electives 3xx or 4xx-Leve	10: 0 :::		COMM370
COMM424 COMM425 COMM428  COMM428  COMM436 COMM448 COMM449 COMM455 COMM459 COMM459 COMM460 COMM470 COMM470 COMM475 Select one of till COMM324 COMM382 COMM454 COMM460 Applied Select one of till COMM388 Select one of till COMM311 COMM388 Select one of till COMM311 COMM311 COMM370 COMM371 COMM371 COMM371 COMM375 COMM375 COMM388 COMM425 COMM426 COMM425 Electives		36	COMM331
COMM424 COMM425 COMM428  COMM428  COMM428  COMM436 COMM448 COMM449 COMM455 COMM459 COMM461  COMM462 COMM469 COMM470 COMM475 Select one of tl COMM324 COMM360 COMM382 COMM454 COMM460 Applied Select one of tl COMM311 COMM388 Select one of tl COMM311 COMM311 COMM311 COMM311 COMM311 COMM311 COMM375 COMM371 COMM375 COMM375 COMM375 COMM375 COMM388 COMM425 COMM426 COMM426	el COMM Electives	12	COMM330
COMM424 COMM425 COMM428  COMM436 COMM448 COMM449 COMM455 COMM459 COMM461  COMM462 COMM469 COMM470 COMM475 Select one of ti COMM324 COMM382 COMM454 COMM460 Applied Select one of ti COMM311 COMM311 COMM388 Select one of ti COMM311 COMM311 COMM311 COMM311 COMM311 COMM370 COMM371 COMM371 COMM375 COMM375 COMM375 COMM375 COMM375 COMM375 COMM375 COMM375 COMM386 COMM388 COMM425 COMM426			COMM311
COMM424 COMM425 COMM428  COMM428  COMM436 COMM448 COMM449 COMM455 COMM459 COMM461  COMM462 COMM469 COMM470 COMM475 Select one of ti COMM324 COMM382 COMM382 COMM454 COMM460 Applied Select one of ti COMM311 COMM388 Select one of ti COMM311 COMM311 COMM370 COMM371 COMM371 COMM375 COMM375 COMM375 COMM386 COMM388 COMM388	Speechwriting		Select one of th
COMM424 COMM425 COMM428  COMM428  COMM436 COMM448 COMM449 COMM455 COMM459 COMM461  COMM462 COMM469 COMM470 COMM475 Select one of ti COMM324 COMM382 COMM360 COMM382 COMM454 COMM460  Applied Select one of ti COMM311 COMM388 Select one of ti COMM311 COMM311 COMM311 COMM311 COMM370 COMM371 COMM371 COMM375 COMM386 COMM388	Conflict Management		COMM388
COMM424 COMM425 COMM428  COMM428  COMM436 COMM448 COMM449 COMM455 COMM459 COMM461  COMM462 COMM469 COMM470 COMM475 Select one of tl COMM324 COMM382 COMM460 Applied Select one of tl COMM311 COMM388 Select one of tl COMM311 COMM381 COMM311 COMM330 COMM311 COMM331 COMM371 COMM375 COMM375	Negotiation and Conflict Management		COMM386
COMM424 COMM425 COMM428  COMM428  COMM436 COMM448 COMM449 COMM455 COMM459 COMM461  COMM462 COMM469 COMM470 COMM475 Select one of tl COMM324 COMM360 COMM382 COMM460 Applied Select one of tl COMM311 COMM388 Select one of tl COMM311 COMM311 COMM330 COMM311 COMM370 COMM371 COMM375	Communication Practicum		COMM311
COMM424 COMM425 COMM428  COMM436 COMM448 COMM449 COMM455 COMM459 COMM461  COMM462 COMM469 COMM470 COMM475 Select one of ti COMM324 COMM382 COMM454 COMM460 Applied Select one of ti COMM311 COMM388 Select one of ti COMM311	Experiential Learning		Select one of th
COMM424 COMM425 COMM428  COMM436 COMM448 COMM449 COMM455 COMM459 COMM461  COMM462 COMM469 COMM470 COMM475 Select one of ti COMM324 COMM360 COMM382 COMM460 Applied Select one of ti COMM311 COMM388 Select one of ti COMM311 COMM330 COMM331 COMM330	Documentary Theory and Practice		Applied
COMM424 COMM425 COMM428  COMM428  COMM436 COMM448 COMM449 COMM455 COMM459 COMM461  COMM462 COMM469 COMM470 COMM475 Select one of tl COMM324 COMM382 COMM454 COMM460 Applied Select one of tl COMM311 COMM388 Select one of tl COMM311 COMM330 COMM331	Communication and Digital Media		COMM460
COMM424 COMM425 COMM428  COMM428  COMM436 COMM448 COMM449 COMM455 COMM459 COMM461  COMM462 COMM469 COMM470 COMM475 Select one of ti COMM324 COMM324 COMM360 COMM382 COMM454 COMM460 Applied Select one of ti COMM311 COMM388 Select one of ti COMM311 COMM330	Mediated Communication		COMM454
COMM424 COMM425 COMM428  COMM436 COMM448 COMM449 COMM455 COMM459 COMM461  COMM462 COMM469 COMM470 COMM475 Select one of ti COMM382 COMM382 COMM454 COMM460 Applied Select one of ti COMM311 COMM388 Select one of ti COMM381	News Writing and Reporting for Public Relations		COMM382
COMM424 COMM425 COMM428  COMM436 COMM448 COMM449 COMM455 COMM459 COMM461  COMM462 COMM469 COMM470 COMM475 Select one of ti COMM324 COMM382 COMM382 COMM460 Applied Select one of ti COMM311 COMM388 Select one of ti	Argumentation and Public Policy		COMM360
COMM424 COMM425 COMM428  COMM428  COMM436 COMM448 COMM449 COMM455 COMM459 COMM461  COMM462 COMM469 COMM470 COMM470 COMM475 Select one of ti COMM324 COMM360 COMM382 COMM460 Applied Select one of ti COMM311 COMM386 COMM388	Peer Consulting in Oral Communication		COMM324
COMM424 COMM425 COMM428  COMM436 COMM448 COMM449 COMM455 COMM459 COMM461  COMM462 COMM469 COMM470 COMM475 Select one of ti COMM324 COMM360 COMM382 COMM454 COMM460 Applied Select one of ti COMM311 COMM386		3	Select one of th
COMM424 COMM425 COMM428 COMM436 COMM448 COMM449 COMM455 COMM459 COMM461 COMM462 COMM469 COMM470 COMM475 Select one of ti COMM324 COMM382 COMM382 COMM454 COMM460 Applied Select one of ti COMM311	Communication Practicum		COMM475
COMM424 COMM425 COMM428  COMM436 COMM448 COMM449 COMM455 COMM459 COMM461  COMM462 COMM469 COMM470 COMM475 Select one of to COMM324 COMM382 COMM382 COMM460 Applied Select one of to to Communication of the Communication o	Experiential Learning		COMM470
COMM424 COMM425 COMM428  COMM436 COMM448 COMM449 COMM455 COMM459 COMM461  COMM462 COMM469 COMM470 COMM470 COMM475 Select one of tl COMM324 COMM360 COMM382 COMM454 COMM460 Applied	Peer Consulting in Oral Communication	- 0	COMM469
COMM424 COMM425 COMM428  COMM436 COMM448 COMM449 COMM455 COMM459 COMM461  COMM462 COMM469 COMM470 COMM475 Select one of to COMM324 COMM324 COMM324 COMM382 COMM454 COMM460	he following:	3	COMM462
COMM424 COMM425 COMM428 COMM436 COMM448 COMM449 COMM455 COMM459 COMM461 COMM462 COMM469 COMM470 COMM475 Select one of til COMM324 COMM382 COMM382 COMM454	. abno Ene in anchoan communities, 1004-1300		COMM461
COMM424 COMM425 COMM428  COMM436 COMM448 COMM449 COMM455 COMM459 COMM461  COMM462 COMM469 COMM470 COMM475 Select one of to COMM324 COMM360 COMM382	Public Life in American Communities, 1634-1900		COMM459
COMM424 COMM425 COMM428  COMM436 COMM448 COMM449 COMM455 COMM459 COMM461  COMM462 COMM469 COMM470 COMM475 Select one of ti COMM324 COMM360	Rhetoric of the 1960s		COMM455
COMM424 COMM425 COMM428  COMM436 COMM448 COMM449 COMM455 COMM459 COMM461  COMM462 COMM469 COMM470 COMM475 Select one of to	Essentials of Intercultural Communication		COMM449
COMM424 COMM425 COMM428  COMM436 COMM448 COMM449 COMM455 COMM459 COMM461  COMM462 COMM469 COMM470 COMM475 Select one of ti	The Rhetoric of Black America		COMM448
COMM424 COMM425 COMM428 COMM436 COMM448 COMM449 COMM455 COMM459 COMM461 COMM462 COMM462 COMM470 COMM475	Communication and Gender	J	COMM436
COMM424 COMM425 COMM428  COMM436 COMM448 COMM449 COMM455 COMM459 COMM461  COMM462 COMM469 COMM470	he following Diversity & Inclusion courses:	3	00141436
COMM424 COMM425 COMM428  COMM436 COMM448 COMM449 COMM455 COMM459 COMM461  COMM462 COMM469	Persuasion		COMM428
COMM424 COMM425 COMM428 COMM436 COMM448 COMM449 COMM455 COMM459 COMM461 COMM462	Listening		COMM425
COMM424 COMM425 COMM428 COMM436 COMM448 COMM449 COMM455 COMM459 COMM461	The Discourse of Social Movements		COMM424
COMM424 COMM425 COMM428 COMM436 COMM448 COMM449 COMM455 COMM459	Century Visual Communication		COMM422
COMM424 COMM425 COMM428 COMM436 COMM448 COMM449 COMM455 COMM459	Voices of Public Leadership in the Twentieth		COMM421
COMM424 COMM425 COMM428 COMM436 COMM448 COMM449	Special Topics in Science Communication		COMM420
COMM424 COMM425 COMM428 COMM436 COMM448 COMM449	Speechwriting		COMM385
COMM424 COMM425 COMM428 COMM436 COMM448	Special Topics in Digital Communication		COMM330
COMM424 COMM425 COMM428	Special Topics in Public Relations		Select one of th
COMM424 COMM425	Interpersonal Arguing		Communication
COMM424 COMM425	Deliberation		COMM307
COMM424	Special Topics Seminar in Dialogues and		COMM306
	Negotiation and Conflict Management		COMM305
COMM422	Communication in Complex Organizations		Select one of th
	Communication Management		COMM304
COMM421	Communicating Leadership		Research Meth
COMM420	Theories of Group Discussion		COMM303
COMM385	Influence		COMM301
COMM330	Argumentation and Public Policy		COMM201

Course	Title	Credits
Communication	Theory & Principles	
COMM302	Communication Science Theories	3
Select one of the	e following:	3

	COMM201	Introduction to Public Relations	
	COMM301	Rhetorical Theories	
	COMM303	Media Theory	
Re	search Methods		
CO	MM304	Communication Research Literacy	3
Sel	lect one of the f	ollowing Research Methods courses:	3
	COMM305	Qualitative Communication Research Methods	
	COMM306	Rhetorical Methods in Communication	
	COMM307	Quantitative Methods in Communication	
	mmunication &	•	
Sel	lect one of the f	ollowing Leadership & Social Change courses:	3
	COMM330	Argumentation and Public Policy	
	COMM385	Influence	
	COMM420	Theories of Group Discussion	
	COMM421	Communicating Leadership	
	COMM422	Communication Management	
	COMM424	Communication in Complex Organizations	
	COMM425	Negotiation and Conflict Management	
	COMM428	Special Topics Seminar in Dialogues and Deliberation	
	COMM436	Interpersonal Arguing	
	COMM448	Special Topics in Public Relations	
	COMM449	Special Topics in Digital Communication	
	COMM455	Speechwriting	
	COMM459	Special Topics in Science Communication	
	COMM461	Voices of Public Leadership in the Twentieth Century	
	COMM462	Visual Communication	
	COMM469	The Discourse of Social Movements	
	COMM470	Listening	
	COMM475	Persuasion	
Sel	lect one of the f	following Diversity & Inclusion courses:	3
	COMM324	Communication and Gender	
	COMM360	The Rhetoric of Black America	
	COMM382	Essentials of Intercultural Communication	
	COMM454	Rhetoric of the 1960s	
	COMM460	Public Life in American Communities, 1634-1900	
Аp	plied		
Sel	lect one of the f	following:	3
	COMM311	Peer Consulting in Oral Communication	
	COMM386	Experiential Learning	
	COMM388	Communication Practicum	
Sel	lect one of the f	following:	3
	COMM311	Peer Consulting in Oral Communication	
	COMM330	Argumentation and Public Policy	
	COMM331	News Writing and Reporting for Public Relations	
	COMM370	Mediated Communication	
	COMM371	Communication and Digital Media	
	COMM375	Documentary Theory and Practice	
	COMM386	Experiential Learning	
	COMM388	Communication Practicum	
	COMM425	Negotiation and Conflict Management	

COMM426	Conflict Management	
COMM455	Speechwriting	
Select four of th	e following specialization electives: 1	12
Specialization E	lectives	
COMM390	Health Communication	
COMM419	Special Topics in Health Communication	
COMM422	Communication Management	
COMM424	Communication in Complex Organizations	
COMM426	Conflict Management	
COMM427	Crisis Communication	
COMM435	Theories of Interpersonal Communication	
COMM459	Special Topics in Science Communication	
Total Credits		36

<sup>&</sup>lt;sup>1</sup> The same course cannot be used to fulfill more than one requirement.

# **Media and Digital Communication**

Course	Title	Credits
Communication	Theory & Principles	
COMM303	Media Theory	3
Select one of the	e following:	3
COMM201	Introduction to Public Relations	
COMM301	Rhetorical Theories	
COMM302	Communication Science Theories	
Research Metho	ds	
COMM304	Communication Research Literacy	3
Select one of the	e following Research Methods courses:	3
COMM305	Qualitative Communication Research Methods	
COMM306	Rhetorical Methods in Communication	
COMM307	Quantitative Methods in Communication	
Communication	& Society	
Select one of the	e following Leadership & Social Change courses:	3
COMM330	Argumentation and Public Policy	
COMM385	Influence	
COMM420	Theories of Group Discussion	
COMM421	Communicating Leadership	
COMM422	Communication Management	
COMM424	Communication in Complex Organizations	
COMM425	Negotiation and Conflict Management	
COMM428	Special Topics Seminar in Dialogues and Deliberation	
COMM448	Special Topics in Public Relations	
COMM449	Special Topics in Digital Communication	
COMM455	Speechwriting	
COMM459	Special Topics in Science Communication	
COMM461	Voices of Public Leadership in the Twentieth Century	
COMM462	Visual Communication	
COMM469	The Discourse of Social Movements	
COMM470	Listening	
COMM475	Persuasion	
Select one of the	e following Diversity & Inclusion courses:	3

COMM324	Communication and Gender	
COMM360	The Rhetoric of Black America	
COMM382	Essentials of Intercultural Communication	
COMM454	Rhetoric of the 1960s	
COMM460		
	Public Life in American Communities, 1634-1900	
Applied	fallanda m	2
Select one of the	•	3
COMM311	Peer Consulting in Oral Communication	
COMM386	Experiential Learning	
COMM388	Communication Practicum	
Select one of the	-	3
COMM311	Peer Consulting in Oral Communication	
COMM330	Argumentation and Public Policy	
COMM331	News Writing and Reporting for Public Relations	
COMM370	Mediated Communication	
COMM371	Communication and Digital Media	
COMM375	Documentary Theory and Practice	
COMM386	Experiential Learning	
COMM388	Communication Practicum	
COMM425	Negotiation and Conflict Management	
COMM426	Conflict Management	
COMM455	Speechwriting	
Specialization Ele	ectives	
Select four of the	following specialization electives: 1	12
COMM365	Social Media & Digital Culture	
COMM370	Mediated Communication	
COMM371	Communication and Digital Media	
COMM372	Communication, Meaning, and Digital Media	
COMM373	Communication and Digital Visual Narrative	
COMM374	Communicating Visually: Message Production and Digital Media	
COMM375	Documentary Theory and Practice	
COMM376	Communication through Advocacy Short Film	
COMM449	Special Topics in Digital Communication	
COMM468	Seminar in Mediated Communication	
Total Credits		36

 $<sup>^{1}\,</sup>$  The same course cannot be used to fulfill more than one requirement.

# Political Communication and Public Advocacy

Course	Title	Credits
Communication	Theory & Principles	
COMM301	Rhetorical Theories	3
Select one of th	e following:	3
COMM201	Introduction to Public Relations	
COMM302	Communication Science Theories	
COMM303	Media Theory	
Research Metho	ods	
COMM304	Communication Research Literacy	3
Select one of th	e following Research Methods courses:	3
COMM305	Qualitative Communication Research Methods	;

#### Communication Major

COMM306	Rhetorical Methods in Communication				
COMM307	Quantitative Methods in Communication				
Communication 8	& Society				
Select one of the	Select one of the following Leadership & Social Change courses: 3				
COMM330	Argumentation and Public Policy				
COMM385	Influence				
COMM420	Theories of Group Discussion				
COMM421	Communicating Leadership				
COMM422	Communication Management				
COMM424	Communication in Complex Organizations				
COMM425	Negotiation and Conflict Management				
COMM428	Special Topics Seminar in Dialogues and Deliberation				
COMM436	Interpersonal Arguing				
COMM448	Special Topics in Public Relations				
COMM449	Special Topics in Digital Communication				
COMM455	Speechwriting				
COMM459	Special Topics in Science Communication				
COMM461	Voices of Public Leadership in the Twentieth Century				
COMM462	Visual Communication				
COMM469	The Discourse of Social Movements				
COMM470	Listening				
COMM475	Persuasion				
Select one of the	following Diversity & Inclusion courses:	3			
COMM324	Communication and Gender				
COMM360	The Rhetoric of Black America				
COMM382	Essentials of Intercultural Communication				
COMM454	Rhetoric of the 1960s				
COMM460	Public Life in American Communities, 1634-1900				
Applied					
Select one of the	following:	3			
COMM311	Peer Consulting in Oral Communication				
COMM386	Experiential Learning				
COMM388	Communication Practicum				
Select one of the	following:	3			
COMM311	Peer Consulting in Oral Communication				
COMM330	Argumentation and Public Policy				
COMM331	News Writing and Reporting for Public Relations				
COMM370	Mediated Communication				
COMM371	Communication and Digital Media				
COMM375	Documentary Theory and Practice				
COMM386	Experiential Learning				
COMM388	Communication Practicum				
COMM425	Negotiation and Conflict Management				
COMM426	Conflict Management				
COMM455	Speechwriting				
Specialization Electives					
	following specialization electives: 1	12			
COMM330	Argumentation and Public Policy				
COMM340	Communicating the Narrative				
COMM341	Environmental Communication				

Total Credits		36
COMM469	The Discourse of Social Movements	
COMM461	Voices of Public Leadership in the Twentieth Century	
COMM460	Public Life in American Communities, 1634-1900	
COMM458	Seminar in Political Communication	
COMM456	Freedom of Speech & the First Amendment	
COMM452	Rhetoric, Technology, and Culture	
COMM450	Ancient Worlds of Rhetoric	
COMM428	Special Topics Seminar in Dialogues and Deliberation	
COMM360	The Rhetoric of Black America	

 $<sup>^{1}\,</sup>$  The same course cannot be used to fulfill more than one requirement.

Credits

# **Public Relations**

Title

Course

oouise	THE	Orcuito
Communication T	heory & Principles	
COMM201	Introduction to Public Relations	3
Select one of the	following:	3
COMM301	Rhetorical Theories	
COMM302	Communication Science Theories	
COMM303	Media Theory	
Research Method	s	
COMM304	Communication Research Literacy	3
Select one of the	following Research Methods courses:	3
COMM305	Qualitative Communication Research Methods	
COMM306	Rhetorical Methods in Communication	
COMM307	Quantitative Methods in Communication	
Communication 8	Society	
Select one of the	following Leadership & Social Change courses:	3
COMM330	Argumentation and Public Policy	
COMM385	Influence	
COMM420	Theories of Group Discussion	
COMM421	Communicating Leadership	
COMM422	Communication Management	
COMM424	Communication in Complex Organizations	
COMM425	Negotiation and Conflict Management	
COMM428	Special Topics Seminar in Dialogues and Deliberation	
COMM436	Interpersonal Arguing	
COMM448	Special Topics in Public Relations	
COMM449	Special Topics in Digital Communication	
COMM455	Speechwriting	
COMM459	Special Topics in Science Communication	
COMM461	Voices of Public Leadership in the Twentieth Century	
COMM462	Visual Communication	
COMM469	The Discourse of Social Movements	
COMM470	Listening	
COMM475	Persuasion	
Select one of the	following Diversity & Inclusion courses:	3
	-	

Total Credits		36-39
COMM476	Language, Communication, and Action	3
COMM483	Senior Seminar in Public Relations	3
COMM353	New Media Writing for Public Relations	3
COMM351	Public Relations Techniques	3
Specialization Electives		
COMM386	Experiential Learning	3-6
COMM331	News Writing and Reporting for Public Relations	3
Applied		
COMM460	Public Life in American Communities, 1634-1900	)
COMM454	Rhetoric of the 1960s	
COMM382	Essentials of Intercultural Communication	
COMM360	The Rhetoric of Black America	
COMM324	Communication and Gender	

### **GRADUATION PLANS**

Click here (https://www.arhu.umd.edu/academics/advising/academic-plans/) for roadmaps for graduation plans in the College of Arts and Humanities.

Additional information on developing a graduation plan can be found on the following pages:

- http://4yearplans.umd.edu
- the Student Academic Success-Degree Completion Policy (https://academiccatalog.umd.edu/undergraduate/registration-academic-requirements-regulations/academic-advising/#success) section of this catalog